

MEZ DUMAS PRODUCT DESIGNER

Hello! 🙌 I'm a product designer based in Berlin with a strong background in user experience research, interaction design, and a knack for innovation. I'm passionate about simplifying complex technical spaces, enhancing usability, and leveraging data-driven insights to create customer-centric solutions.

Relevant work experience 🏢

Doctolib

Product Designer, Apr 2022 - present

B2B solutions and user-centric experiences that optimize workflows, streamline processes, and enhance patient care. Mentorship for junior designers, cross-functional workshop facilitation, Design System improvement contributions.

SoundCloud

Junior Product Designer, Apr 2021 - Mar 2022

User growth and validation projects focused on increasing retention and number of early signals (likes and follows). Increased D0 signals sent by 21% in last experiment. Survey creation, user testing and interviews, A/B testing, rapid prototyping, hypothesis and data-driven design.

Berlin Startup School

Freelance Design, Dec 2020 - Apr 2021

Conducted and analyzed user research. Built design libraries and visual branding. Developed MVPs for a variety of projects, working alongside start-up founders and web developers.

Chili & Paprika

Freelance Design, Oct - Dec 2020

Designed and created a working e-commerce website using iZettle/Selz for the Mexican and Latin American grocery store located in Berlin. Shot and edited product photography.

Freelance Photographer 📷

2019 - present

Long-term freelance photographer with a proven track record in the media production industry. Specialties include portraits and press shots. Experience with film and digital photography, Lightroom, Adobe Photoshop, and Capture One. My work has been featured in Nylon Magazine, SPIN, DJ Mag, Paddle 8, VICE Magazine, Resident Advisor, and more.

✉ mezdumas@gmail.com

📞 +49 157 36241612

🌐 www.mezdumas.com

🌐 www.linkedin.com/in/mezdumas/

📖 <https://medium.com/@mezdumas>

🖋 Skills

Professional

UX Research

UI Design

Usability Testing

Workshop Facilitation

Design Sprints

Prototyping

Wireframing

Design Systems

Technical

Figma

Adobe Photoshop

UserTesting.com

Ethnio

Reduct.Video

Slack

Jira

Miro

Notion

Dovetail

Adobe XD

Balsamiq

🎓 Education

AJ&Smart, 2022

Design Sprint Masterclass

Remote Design Sprint Masterclass

Ironhack, Aug - Oct 2020

UX/UI Bootcamp

New York University, 2009 - 2013

Bachelor of the Arts (B.A)

Journalism & Photography

🗣 Languages

English - Native

German - B2